

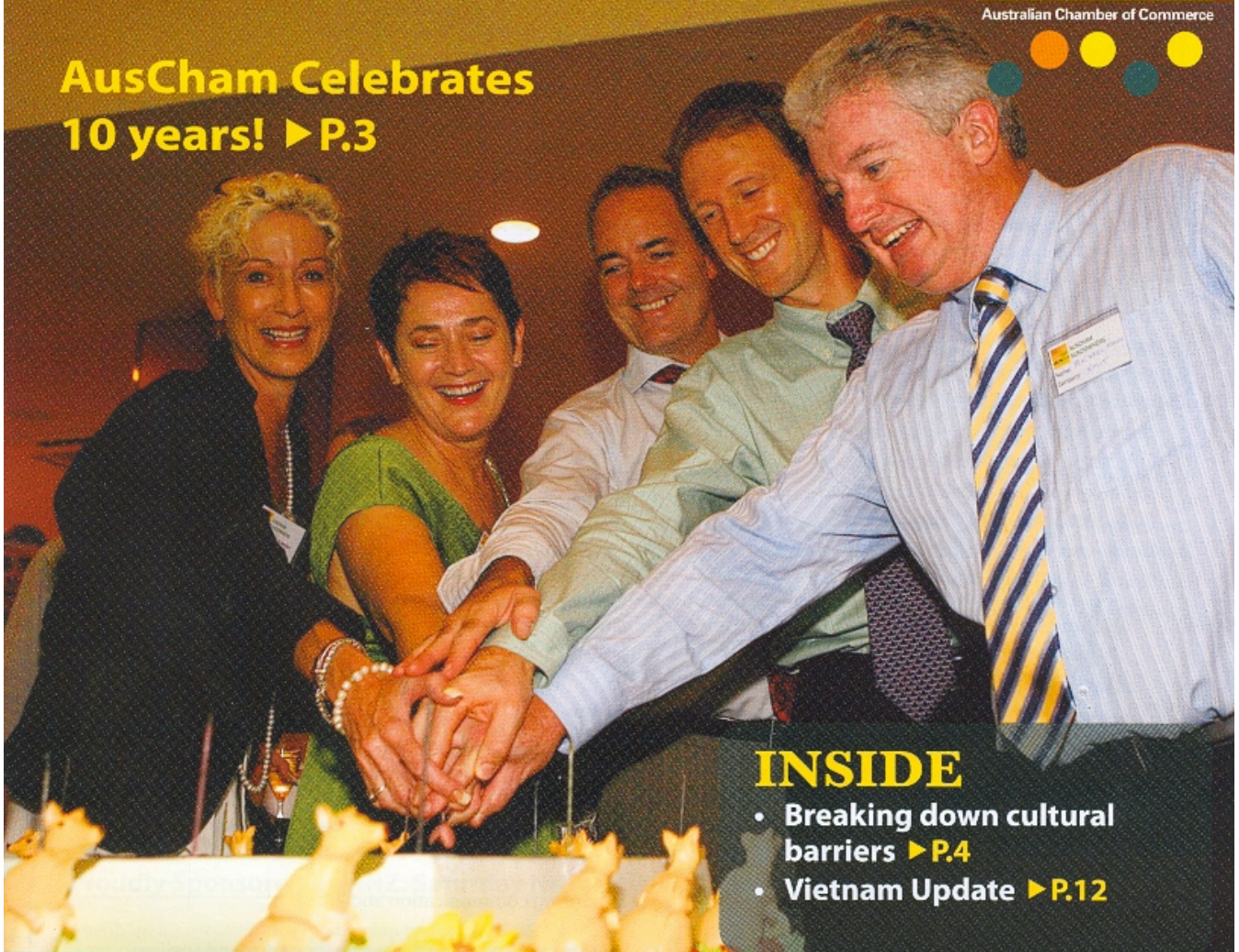
# Connection



AUGUST 2008 | The AusCham News, informing you of your business environment

Australian Chamber of Commerce

**AusCham Celebrates  
10 years! ▶ P.3**



## INSIDE

- Breaking down cultural barriers ▶ P.4
- Vietnam Update ▶ P.12



**The Vietnam swans ▶ P.4**

**AusCham charitable  
program ▶ P.16**



**AusCham EGM  
Sundowners ▶ P.21**

# The Vietnam Swans

The Vietnam Swans recently had the tough job of hosting Miss Australia for a day, on her visit to Vietnam for the Miss World contest.



*Thanks to BlueInk Asia for their superb jumper design!*

## Forging the National Identity

In 2007, the Vietnam Swans were at a very formative and vulnerable stage. In mid 2008, the bond between the players in Hanoi and Saigon is amazing. None of the players talk about "Saigon" or "Hanoi". A truly national identity is being formed. This is so important as it gives us two cities to draw players from for international matches - which means that we can have more matches (this is good news for sponsors like Linfox and Loscam who have operations in other countries. Earlier in the year we played a match in Malaysia for the Linfox-Loscam Cup). The level of enthusiasm is high as players feel like we are playing for a National, rather than a hybrid, team.

Now that we have proven momentum, we have commenced implementing a formal organizational structure to lock in the gains and prepare the foundation for the next step. City Committees have now been elected in both Saigon and Hanoi. An overarching National Committee will have been elected by the time this article goes to press.

## The Footy Calendar

Come and cheer on the boys at:

- 26 July - Lao Elephants Vs Vietnam Swans, Vientiane (Lao)
- 6 September - The Asian Championships, Singapore
- 28 September - The Vietnam Swans Vs the Elgar Park Dragons, Saigon (a visiting team of Vietnamese-Australians), Saigon (tbc)
- October - Vietnam Swans Vs A Visiting Naval Ship, Saigon (tbc)
- October - Vietnam Swans Vs Malaysian Warriors, Saigon (tbc)
- 25 April 2009 - Thailand Tigers Vs Vietnam Swans, Kanchanaburi, Thailand (the Anzac Day match)

If you are interested in finding out more about the Vietnam Swans, log on to: [www.vietnamswans.com](http://www.vietnamswans.com)

For specific enquiries about playing, sponsoring or anything else, please contact Phil Johns on 0903 012 159 or [vietnamswans@gmail.com](mailto:vietnamswans@gmail.com)