

Swing to Swim



2nd Annual Charity Golf Day

*Saturday 17th March 2012
Montgomerie Links, Hoi An*

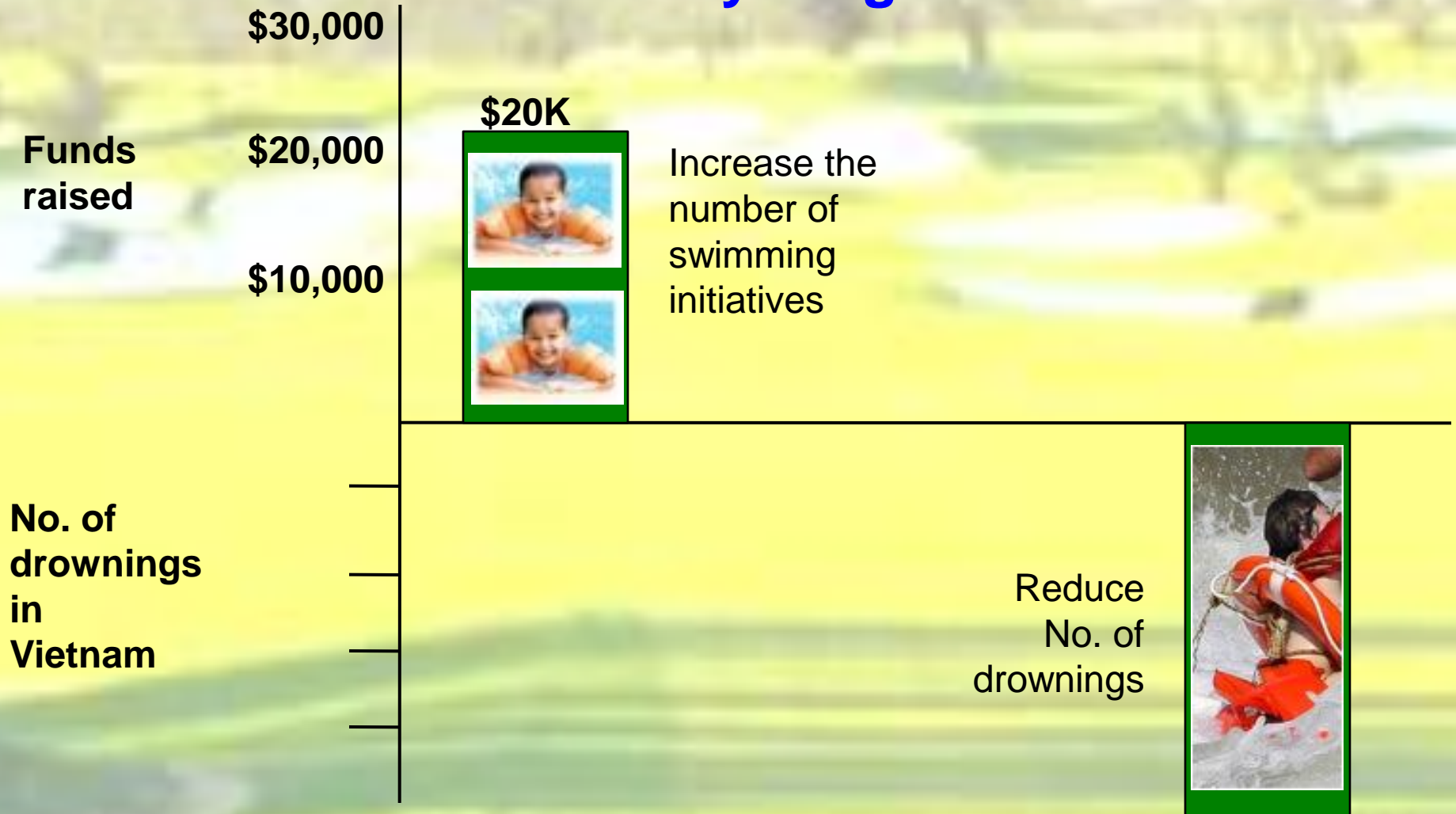
Another water hazard... But this one kills.



In Vietnam today, more children are killed by water than road accidents. It is estimated that 11,000 children drowning each year.

Swing... to *SWIM*'s Goal:

Save young lives in Vietnam



Proceeds from 2011 event Swim Vietnam

- Above ground pool installed and new swim program started in Duy Xuyen (a rural area outside Hoi An)
- AUSTSWIM internationally recognized training course held for 32 new swim teachers
- Swim classes started for children with disabilities.



The Key Players

- The Royal Life Saving Society - Australia (RLSA) – organisers of the conference and supporters of existing Swim Safe program in Danang
- Swim Vietnam – a registered charity running survival swimming programs in Duy Xuyen and Hoi An in Quang Nam Province
- Montgomerie Links - Vietnam's premiere golf links which is located between Hoi An and Danang
- The Vietnam Swans Australian Rules Football Club - a financial supporter of the Swim Vietnam and other swimming initiatives in Vietnam. It also has connections with the Royal Life Saving Society - Australia and Montgomerie Links.

The Vietnam Swans – *Connecting Communities*



Beneficiary 1 - Swim Vietnam – Quang Nam



Teaching Swimming



Training Teachers



Saving Lives

Swim Vietnam has taught over 2,300 children to swim and trained 65 adults as AUSTSWIM (internationally recognised) swimming teachers.

Beneficiary 2 - RLSSA/TASC, Swim Safe - Danang

SwimSafe
PREVENTING CHILD DROWNING



- Is building local capacity to manage and teach swimming and water safety to children across Vietnam, starting with ten very large portable swimming pools, two beach locations and a hospital pool in Danang.
- Each year it reaches 6,000 in an Australian styled vacation swimming program.
- Last year the program provided training to 15 high drowning provinces across Vietnam.
- This year it will be supported by two Australian volunteers for development



Montgomerie Links, host venue.

“Best Golf Course in Vietnam 2011”

Asian Golf Monthly

Sponsorship Opportunity

Naming Rights Sponsors	USD \$5000 cash
Gold Freestyle Sponsors	USD \$5000
Silver Backstroke Sponsors	USD \$2500
Bronze Butterfly Sponsors	USD \$1000
Hole In One Sponsors	USD \$5000 of retail value
Auction	Minimum USD\$100 of retail value

*(*Gold, Silver & Bronze Sponsorship packages by either cash or product in retail value)*

Communication Benefits

SPONSOR COMMUNICATION BENEFITS	NAMING RIGHTS SPONSORS	GOLD SPONSORS	SILVER SPONSORS	HOLE-IN-ONE SPONSORS	OTHER SPONSORS
Logo on official dispatches of the tournament (introduction letters, invitation letters and registration forms...)	✓	✓		✓	
Logo to appear on all official event marketing material and banners.	✓	✓	✓	✓	
The right to present winner names and give the Prize Presentation Dinner.	✓	✓			
VIP title	✓				
Logo included on all event advertising including PR to be released concluding the event	✓	✓	✓	✓	
Number of FOC golfers/ Participants	02	01			

(*The priority of your logo depends on your title of sponsorship)

Communication Benefits

SPONSOR COMMUNICATION BENEFITS \ AUCTION	\$100-\$900	\$1,000-\$1,900	\$2,000-\$2,900	\$3,000 - \$4,900	\$5,000 and above
Logo on official dispatches of the tournament (introduction letters, invitation letters and registration forms...)	✓	✓	✓	✓	✓
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Logo included on all event advertising including PR to be released concluding the event	✓	✓	✓	✓	✓
Number of FOC golfers/ Participants				01	02

(*The priority of your logo depends on your title of sponsorship)

Outline Media Plan

Pre and Post Event

- **Print Media Domestic:** Vietnam Golf, Golf & Life, Golf Today, East & West
- **Print Media International:** engage HK based PR company with access to leading Australasian golf and leisure publications.
- **Digital Media Domestic:** engage VTV networks and Australian network
- **Social networking sites:** Facebook, Twitter

Outline Advertising Plan

Pre and Post Event

- **Print Media Domestic:** Vietnam Golf, Golf & Life, Golf Today, East & West
- **Digital Media Domestic:** engage VTV networks and Australian network
- **Collaterals:** Brochure, Flyers with logos
- **Website:** Vietnam Swans, Montgomerie Links
- **Email blasts**
- **Newsletters**

Exposure sample print media ad



MONTGOMERIE LINKS
VIETNAM



SWING TO SWIM 14TH MAY 2011

The Montgomerie Links Vietnam would like to extend our sincere thanks to golfers, media, members and sponsors for your great kindness and support which contributed to the exceptional success of the Swing to Swim tournament held on 14th May 2011, which raised 460.000.000 VND for Swim Vietnam - Hoi An and Swim Safe Da Nang.



Gold Sponsors:



Silver Sponsors:



Bronze Sponsors:



Other Sponsors:



Media Sponsors:



Media Clippings



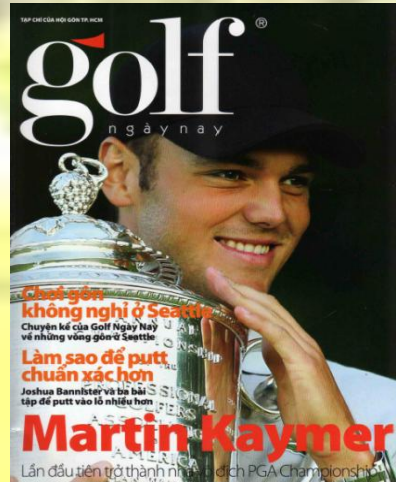
Mùa golf năm nay đã trưởng thành Montgomerie đã góp mặt tại nhiều giải đấu quốc tế và được đánh giá là một trong những sân golf đẹp nhất Việt Nam. Montgomerie Links tại Việt Nam chủ nhân golf chuyên nghiệp nhất mà ai đó nên đến thăm vào tháng 1 với một chuyến đi cùng nhân viên golf của Montgomerie Links tại Việt Nam để gặp gỡ chủ nhân Golf Academy Việt Nam.

Montgomerie Links

hạt lần đứng đầu danh sách xếp hạng sân golf VN

Montgomerie Links, sân golf quốc tế đầu tiên tại Việt Nam, đã được xếp hạng đứng đầu danh sách sân golf Việt Nam trong bảng xếp hạng sân golf năm 2015. Đây là một thành tựu đáng kể cho Montgomerie Links và cũng là một lời khen ngợi dành cho chất lượng sân golf và dịch vụ khách hàng của Montgomerie Links tại Việt Nam.

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TOP CHIEF VÀ ĐỒNG ĐỘI HUYỀN

golf


ngày nay

Chốt gôn không nghi ở Seattle
Chuyện kể của Golf Ngày Nay về những vùng gôn ở Seattle

Làm sao để putt chuẩn xác hơn
Joshua Bannister và bài tập để putt vào lỗ nhiều hơn

Martin Kaymer

Lần đầu tiên trở thành nhà vô địch PGA Championship



Sân chơi đẳng cấp Montgomerie Links Anchors

Burgeonning Golf Destination

Một năm thành công của sân Golf 18 đầu tiên ở eo biển miền Trung

An eventful year the Central Coast's first 18-hole course

Montgomerie Links Vietnam đã tiếp tục dẫn đầu danh sách thành công lớn và không thể quên trong năm nay. Chỉ trong vòng một năm, sân golf này đã tạo ra một danh sách danh của mình trong khu vực và được ví như một viên ngọc quý giữa biển và núi. Đây là một thành tựu đáng kể cho Montgomerie Links Việt Nam, có một trong những danh sách sân golf tốt nhất châu Á.

GO! NEWS



\$25,000 FOR VIETNAM SWIM PROGRAMS

The Montgomerie Golf Club has successfully hosted the Swing to Swim charity golf for Vietnam (SGVSS) 2015. The Montgomerie Golf Club has successfully hosted the Swing to Swim charity golf for Vietnam (SGVSS) 2015. The Montgomerie Golf Club has successfully hosted the Swing to Swim charity golf for Vietnam (SGVSS) 2015.

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GOLF

& CUỘC SỐNG

THE 5TH ANNUAL GOLF & LIFE MAGAZINE TOURNAMENT 2015

PGA CHAMPIONSHIP OF THE WORLD

THE INSIDE JERRY RICE

CẦU THỦ BÓNG BẦU ĐUKE MÈ GOLF

Swing to Swim Charity Golf Day, 14 May 2011

Posted by Vietnam Swims on April 8, 2011

The Swing to Swim Charity Golf Day's promo poster has now been released.

This event is co-organised by Montgomerie Links, the Royal Life Saving Society of Australia (RLSSA), Swim Vietnam and the Vietnam Swims.

Its timing was chosen to coincide with the completion of the RLSSA's global conference on drowning prevention in Danang which will run from 10-13 May.

If you're needing a break from the chaos of Hanoi and Saigon, a weekend retreat to Ho An could be the perfect escape. Arrive Friday evening, golf on Saturday at the amazing Montgomerie Links and help raise money for several swimming initiatives, lounge pool side or beach side on the Sunday – and then return to the net race.

But when you return to the net race, you will have recharged playing golf and spending time away with your partner and/or friends. You will also feel good about doing something to help Vietnamese children swim safely – reducing the number of drowning tragedies and opening up this country's incredible assets.

If your organisation would like to sponsor, or you would like to book a round of golf, please contact the Vietnam Swims at contact: Montgomerie Links as per details below on poster.

Prices are VND2.7million per round (approx USD175). Vietnam Swims members receive a 20 per cent discount.

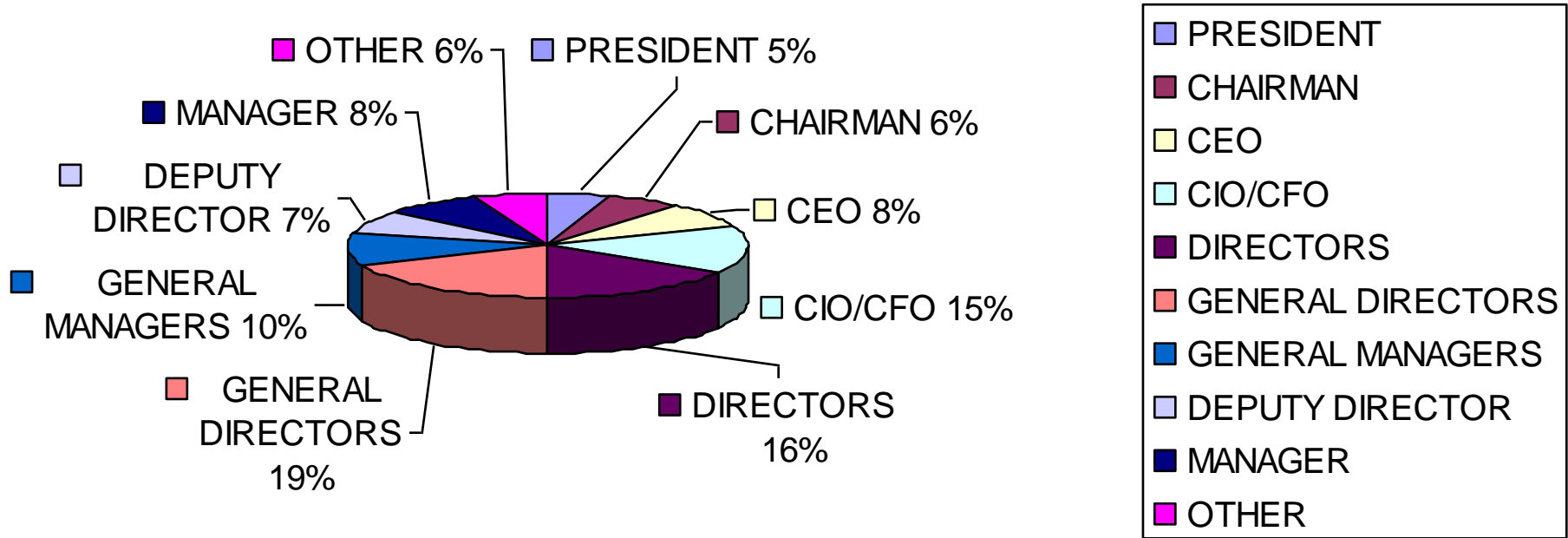
The Swimmer's strategic vision is that Swing to Swim captures a permanent future on Vietnam's calendar. So, come along this year and capture the bragging rights to have played in the inaugural. Next year, those bragging rights will be worth a lot!

Share this: [Share](#)

Participants for Golf Charity Event - *144 golfers*

The Montgomerie Links Members and Member Guests, Invited Foreign & Vietnamese business people including corporation CEO, GD, GM, etc

Demographic of Golf Tournament participants



Tournament Schedule

Saturday 17th March, 2012

- 10.00am Arrival and practice at Driving range
- 11.00am Light Lunch and Golf Tournament Briefing
- 12.00pm Shotgun Start – 18 holes
- 2.00pm Kids Clinic featuring Swim Vietnam students
- 6.00pm Dinner Presentation
- 6.30pm Golf Competition Awards
- 6.50pm Charity Auction
- 7.30pm Lucky raffle draw

Golf Competitions

- Teams Format (Scramble) with prizes for:
- Hole in One
- Nearest the pin
- Longest Drive
- Par 3 “Circle of hope”
- Most Accurate drive (In Between the Lines) - hole #9

All inclusive entry fee VND 2,000,000

(discount 10% for MLV Members and Vietnam Swans Members)

Sponsorship Registration Form

Name of company/individual:.....
Contact person:..... Position:.....
Address:.....
Tel: Fax: Mobile:

We are hereby committed to sponsor **SWING TO SWIM CHARITY GOLF EVENT**
Saturday 17th March, 2012

By cash valued at:.....(USD)
By products valued at:.....(USD)
Such products as:.....
.....
.....

(Please fill out this form and send to Montgomerie Links for confirmation **before 17th Feb, 2012**)

Date / /
Signed and sealed

MONTGOMERIE LINKS VIET NAM

Dien Ngoc Commune, Dien Ban District, Quang Nam Province
Tel: (84510) 3941 942 | Fax: (84510) 3941 940



MONTGOMERIE LINKS

V I E T N A M

Contact person for more info and sponsorship registration;

Donna Tran

Banquets/Events Manager

The Montgomerie Links

Donna.tran@montgomerielinks.com